Interior Design Visual Presentation A Guide To Graphics Models And Presentation Techniques

The Third Edition of Michael Doyle's classic Color Drawing remains the ultimate up-to-date resource for professionals and students who need to develop and communicate design ideas with clear, attractive, impressive color drawings. Update with over 100 pages, this Third Edition contains an entirely new section focused on state-of-the-art digital techniques to greatly enhance the sophistication of presentation drawings, and offers new and innovative ideas for the reproduction and distribution of finished drawings. Color Drawing, Third Edition Features: * A complete body of illustrated instructions demonstrating drawing development from initial concept through final presentation * Finely honed explanations of each technique and process * Faster and easier ways to create design drawings * Over 100 new pages demonstrating methods for combining hand-drawn and computer-generated drawing techniques Step-by-step, easy-to-follow images will lead you through digital techniques to quickly and easily enhance your presentation drawings. A total guide to developing and fine-tuning the graphic presentation skills needed to succeed as an interior design professional. The first and only comprehensive guide to visual presentation written specifically for interior designers, this book is an indispensable resource for students and seasoned professionals alike. It covers all of the key phases of the interior design process, working through the presentation methods appropriate for every step.
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along the way. From drawing orthographic projections to presenting materials and finishes, Interior Design Visual Presentation will help designers to master the media, materials, tools, and techniques essential for creating professional-quality design graphics, models, and presentations. A complete, how-to guide to traditional, new, and emerging interior design visual presentation media and methods, this book:  * Offers step-by-step instructions on how to execute effective drawings, renderings, models, and presentations  * Follows a logical, skill-building format corresponding to the different stages of the interior design process  * Provides instruction in visual presentation and communication as required by FIDER guidelines  * Features examples of an array of presentation types and styles from leading national design firms  * Includes expert advice and guidance on how to build an effective portfolio and create a winning resumeDrafting and Visual Presentation for Interior Designers teaches architectural drafting skills, color rendering, and visual presentation techniques for interior design students. Taking a tutorial approach, this easy-to-read text walks students step-by-step from simple to more complex skills. Every step of the way full-color illustrations and photos help students learn such techniques as concept sketching, drafting floor plans, creating 3-D pictorials, rendering with markers, constructing color boards and models, and cutting a mat. Tear-out worksheets reinforce the competencies for each chapter, providing easy opportunities for students to apply the concepts they have learned.Includes bibliographical references (page 226) and index.Re-de-sign: New Directions for Your Interior Design Career offers a clear, concise survey of the field of interior design, from the tried-and-true areas of residential and contract design to innovative areas of specialty design. Whether delving into traditional areas such as product and furniture design or venturing into the new trends of lifestyle branding and Internet merchandising, author Cathy Whitlock deftly covers the spectrum of challenging and diverse choices available to those considering a career in design as well as to established designers who want to take their professional practice to new heights.Provides step-by-step demonstrations that integrate Adobe Photoshop, AutoCAD, Google Sketchup, freehand drawings and Adobe Indesign to create visual presentations.The Graphic Design Reference & Specification Book should always be next to a designer's computer. Completely practical with only the most needed information, this valuable book provides designers with all the little details that can make or break a design, such as how much space to leave in the gutter when designing barrel folds, how to layout a template for a box, and the ratios of each part, as well as metric conversion charts, standard envelope sizes in the USA, Europe, Canada and Asia, and much more. This hardworking handbook is compact and accessible and is a must-have for any graphic designer.A practical guide to SketchUp addressing the specific needs of interior designers Already a common and popular tool for architects and landscape architects, SketchUp is increasingly finding a place in the professional workflow of interior designers. SketchUp for
Interior Design is a practical introduction for interior designers and students who want to learn to use the software for their unique needs. The book covers the basics of creating 3D models before showing how to create space plans, model furniture, cabinetry, and accessories, experiment with colors and materials, incorporate manufacturers' models into project plans, and create final presentations and animated walk-throughs for clients. Each chapter includes clear explanations and helpful illustrations to make this an ideal introduction to the topic. Includes downloadable sample models and 39 tutorial videos Features sample questions and activities for instructors and additional online resources for students and self-learners Provides instruction on using SketchUp in both PC and Mac formats Hand drawing remains a powerful tool in conceptual design. Hand Drawing for Designers: Communicating Ideas through Architectural Graphics will show you how to use hand drawing to explore multiple design responses quickly and intuitively and to develop a successfully responsive design solution. The text approaches the act of drawing as a communication tool, valued within design firms for conceptual design, design development, and client presentations. The concepts and methods in the text build, progressing from an introduction to drawing rationale to two- and three-dimensional drawing techniques and presentation drawings. Designed to strengthen the user's understanding of visual representation and technical drawing by visual teaching, Hand Drawing for Designers provides the skills for translating three-dimensional ideas into two-dimensional drawings that effectively communicate design concepts. Get a realistic guide to producing construction documents that clearly communicate the interior space of new construction, remodeling, or installation projects with Construction Drawings and Details for Interiors. This highly visual book: includes such details as furniture, finishes, lighting, and others. features authors' drawings as well as those from practicing professionals. covers drafting fundamentals and conventions; drawing types, plans, and schedules; and computer-aided design. addresses graphic language as a communication tool. details the process of creating construction documents, the use of computers, and various reproduction systems and standards. includes examples of both residential and commercial interiors. is an essential reference for NCIDQ examination. Order your copy today. In an age of reliance on CAD programs, the skill to express a vision with a hand-rendered drawing gives an interior designer a distinct advantage in communicating with clients. This book helps students develop this powerful marketing tool. Basics Interior Design 01: Retail Design approaches the subject of interior design in a retail context. Retail spaces are at the forefront of contemporary interior design because they are updated regularly to stay competitive and appealing. This book examines brand and identity as a starting point for the design concept, and the relationship between the interior and its context, site and setting. It introduces ways of manipulating space and volume, exploring the spatial elements of ceilings, floors and walls, and
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investigating the notions of layout, circulation and pace. It also pays close attention to the effects of a building on the environment. This is a complete guide to creating retail spaces that entice, excite and enthral the consumer by creating an experience with which they can relate. This book covers all stages of visual presentation as part of the interior design process, from the most basic initial sketches, to models, to fully developed computer-generated visualizations. In four chapters this easy-to-follow text explains the basics, conception, presentation and production. With a varied and comprehensive range of images, this book is an invaluable, inspirational and practical resource for interior architecture and design students and practising interior designers alike.

Interior Design for Small Dwellings addresses the onrush of interest in smaller homes and the possibility that small dwellings might be the answer to housing needs and sustainability. The book explores key principles essential to residing and designing small interiors with emphasis on client involvement and implementation of participatory, inclusive design as advocated by the Council for Interior Design Accreditation. Does living in a small space mean living small? The authors believe that by simplifying one’s life intelligently and applying certain principles of design, planning and organization, one can actually live a meaningful life in a smaller space. These tenets are based on the authors’ professional experiences and living in small homes. To this end, the book provides discussion, images, case studies, interviews, worksheets, activities and suggested explorations. Interior Design for Small Dwellings is a teaching guide and provides information and exercises that help professional designers utilize design theory, space planning and programming techniques. Throughout, the text affords sustainability, biophilic design and wellness methodologies.

Delivers the inside story on 6,000 years of personal and public space. John Pile acknowledges that interior design is a field with unclear boundaries, in which construction, architecture, the arts and crafts, technology and product design all overlap. Standards for the design of interior spaces should be based on the measurement of human beings and their perception of space, with special consideration for disabled, elderly, and children. Offers a concise and accessible presentation of important concepts for beginning designers, and experienced practitioners will appreciate its insightful and practical coverage of the relationship between building structures and interior spaces. A broad range of rich illustrations communicates visual information and ploughs fertile ground for creative ideas and inspiration. Visual Communication for Architects and Designers teaches you the art of designing a concise, clear, compelling and effective visual and verbal presentation. Margaret Fletcher has developed a reference manual of best practices that gives you the necessary tools to present your work in the best way possible. It includes an impressive 750 presentation examples by over 180 designers from 24 countries in North America, South America, Europe, the Middle East, Asia, Oceania and Africa. This book offers actionable advice to solve a variety of complex presentation
challenges. You will learn how to: Understand differences in communication design, representation design and presentation design and know how to use these skills to your advantage; Structure the visual and verbal argument in your presentation; Design your presentation layouts, architectural competitions, boards and digital presentations; Manage issues related to the presentation of architectural and design ideas; Present yourself professionally. Your ability to communicate your design ideas to others is an invaluable and important skill. Visual Communication for Architects and Designers shows you how to develop and implement these skills and gain command of your presentations.

After its publication in 1992, Designing Interiors became a hugely successful reference tool and designing textbook. In Designing Interiors, Second Edition, updates on trends in sustainability and green design, building codes, universal design, and building information models amplify the already invaluable interior design tricks of trade. Design professors Rosemary and Otie Kilmer provide a fuller design history that incorporates non-Western design and dynamic color illustrations that flesh out technical concepts.

Hybrid Drawing Techniques for Interior Design shows you a flexible and productive design workflow that starts with hand drawing and moves on to digital techniques. In this book, digital and freehand images are displayed side-by-side, so that you can choose at every step which method is best for your desired effect. You will also learn how to draw freehand using a digital tablet, and how to render perspective views, elevations and floor plans. This book includes more than 400 color images and practice exercises that can be referenced online.

It is necessary to understand your client's requests precisely and to have your client agree with the arrangement of the house and any ideas for interior design. It is easier to accomplish this goal if you can quickly sketch out the arrangement and key elements of the interior design, rather than just giving your clients a verbal explanation. With "sketching while using simplified, minimal lines" as the theme, Interior Design Presentations covers basic techniques--from 10 second sketching, to 3 minute sketching, to 5 minute sketching--effective use of light and shadow, speed coloring techniques, and techniques applied for sketching, etc., as well as the application of these techniques.

The completely revised room-by-room guide to home interior design Residential Interior Design, Second Edition teaches the fundamental skills that are needed to plan interior spaces for all types of homes, regardless of decorative styles, from remodeling to new construction. Taking a step-by-step approach, this valuable primer reviews all aspects of interior architecture as it relates to human factors and daily use. Authors Maureen Mitton and Courtney Nystuen explore the minimal amount of space that is necessary for rooms to function usefully, from the kitchen to the bathroom, the bedroom to the hallway, and every room in between. Packed with hundreds of drawings and photographs, this valuable tool is brimming with useful information regarding codes, mechanical and electrical systems, keys to creating wheelchair accessible spaces, and a variety of
additional factors that impact each type of room and its corresponding space. Now featuring a companion website with instructor resources, this new edition is: Revised and updated with new building codes information and expanded information on sustainability, building construction, doors, windows, home offices, and outdoor spaces. Illustrated throughout with line drawings and photographs to clearly explain the concepts covered. The perfect study aid for the NCIDQ exam. With a focus on quality of design over quantity of space, Residential Interior Design, Second Edition is the first stop to designing equally efficient and attractive rooms. This book covers all stages of visual presentation as part of the interior design process, from the most basic initial sketches to fully developed computer-generated visualizations. Following a brief introduction, four chapters take the reader through the design process, from the basics to conception, presentation, and production. This second edition includes more practical advice on techniques, more case studies, step-by-step sequences and updated examples. With a varied and comprehensive range of images, this book is an invaluable, inspirational and practical resource for interior design students. The new, updated edition of the successful book on interior design, Interior Design Visual Presentation, Second Edition is fully revised to include the latest material on CAD, digital portfolios, resume preparation, and Web page design. It remains the only comprehensive guide to address the visual design and presentation needs of the interior designer, with coverage of design graphics, models, and presentation techniques in one complete volume. Approaches to the planning, layout, and design of interior spaces are presented through highly visual, step-by-step instructions, supplemented with more than forty pages of full-color illustrations, exercises at the end of each chapter, and dozens of new projects. With the serious designer in mind, it includes a diverse range of sample work, from student designers as well as well-known design firms such as Ellerbee and Beckett Architects and MS Architects. In the world of interior design, thousands of bits of crucial information are scattered across a wide array of sources. The Interior Design Reference & Specification Book collects the information essential to planning and executing interior projects of all shapes and sizes, and distills it in a format that is as easy to use as it is to carry. You’ll also find interviews with top practitioners drawn across the field of interior design. — Fundamentals provides a step-by-step overview of an interiors project, describing the scope of professional services, the project schedule, and the design and presentation tools used by designers. — Space examines ways of composing rooms as spatial environments while speaking to functional and life-safety concerns. — Surface identifies options in color, material, texture, and pattern, while addressing maintenance and performance issues. — Environments looks at aspects of interior design that help create a specific mood or character, such as natural and artificial lighting, sound and smell. — Elements describes the selection and specification of furniture and fixtures, as well as other components essential to an interior
environment, such as artwork and accessories. — Resources gathers a wealth of useful data, from sustainability guidelines to online sources for interiors-related research. The way you design your home says just as much about you as the clothes you wear. This great new book is packed with practical advice on how to achieve the look you want, for a budget you can afford. Before you begin any kind of home-decorating project you need to make sure your canvas is in good order. We include a handy checklist of common problems to look out for and how to fix them — including cracks in walls, creaking stairs, damp patches, draughts, leaking roofs or blocked chimneys. Doing it yourself is fun and economical, so we include step-by-step instructions on how to achieve a variety of home improvements. Of course it is not always possible (or safe) to do everything yourself - sometimes the decision needs to be made: DIY or GSI (get someone in!)? Getting the builders in can be stressful, but we include plenty of advice on finding the best workmen for the job, and how best to brief them and keep to budget. Planning makes perfect - so we have plenty of useful information on making a moodboard, designing a room layout, choosing and using colour and pattern, deciding on wall finishes and treatments and making the most of your space. Your home should be perfectly suited to your lifestyle, so whether you are looking for a cool, calm oasis, a stylish minimalist haven for entertaining or a useful family space, this book is packed full of ideas and inspiration so that you can really make your house a home to be proud of.

Interiors Beyond Architecture proposes an expanded impact for interior design that transcends the inside of buildings, analysing significant interiors that engage space outside of the disciplinary boundaries of architecture. It presents contemporary case studies from a historically nuanced and theoretically informed perspective, presenting a series of often-radical propositions about the nature of the interior itself. Internationally renowned contributors from the UK, USA and New Zealand present ten typologically specific chapters including: Interiors Formed with Nature, Adaptively Reused Structures, Mobile Interiors, Inhabitable art, Interiors for Display and On Display, Film Sets, Infrastructural Interiors, Interiors for Extreme Environments, Exterior Landscapes, and Exterior Interiors. "Discover easy ways to locate, approach and sell art to interior designers, corporate art consultants, and other residential and commercial design professionals"--Cover.

A newly updated and comprehensive guide to all aspects of visual design From doing a quick sketch to producing a fully rendered model, the ability to create visual representations of designs is a critical skill for every designer. Interior Design Visual Presentation, Fifth Edition offers thorough coverage of interior design communication used throughout the design process, complete with a broad range of real-world examples. This fully updated handbook presents a full range of styles and techniques used for interior design visual communication, from hand drawing to 3D computer modeling. Its accessible, how-to approach guides you through a variety of methods for executing creative and successful design graphics, models, and
presentations. Recognizing the ongoing proliferation of digital tools for visual representation, this edition provides
the latest information on software used in presentation such as Photoshop, and SketchUp, and covers the integration
of Revit, and AutoCAD generated content into design presentations. • Covers all aspects of visual design and
presentation for interior designers • Includes color illustrations that feature a wide range of project types including
residential, healthcare and public projects, designed to highlight step-by-step instructions • Provides a discussion of
incorporation of 3D digital models into presentations including use in virtual reality, and expanded information on
scale models including a discussion of 3D printing • Includes a companion website for instructors, featuring
PowerPoint lecture slides and an instructor's manual From traditional to cutting-edge techniques, Interior Design
Visual Presentation, Fifth Edition gives students and professionals alike the tools to give life to their design
vision.

Develop the skills you need to deliver presentations that sell. This unique resource focusing on the visual
design and presentation skills of the interior designer, offers thorough, process-oriented coverage on the planning,
layout, and design of interior building spaces, complete with a broad range of real-world examples. The author's
accessible, how-to approach guides you through a variety of techniques for executing creative and successful design
graphics, models, and presentations. She includes the latest information on CAD and digital portfolios, as well as
Web page design. Dozens of high-quality, full-color illustrations highlight step-by-step instructions detailing
techniques and approaches. This is the only book to follow FIDER accredited course requirements, covering all three
required subjects. Order your copy today. Lighting is a basic, yet difficult-to-master, element of interior design, and
Lighting Design Basics provides the information you need in a concise, highly visual format. Two leading designers,
both with decades of experience, offer straightforward coverage of concepts and techniques, and present realistic
goals you can use as guides to creating simple, typical lighting designs and when collaborating with professional
designers on more complex projects. Design scenarios for more than twenty different spaces illustrate real-world
case studies for illuminating residential and commercial spaces, from kitchens to doctors' offices. Each scenario
includes an in-depth rationale for the proposed solution, insightful lighting distribution diagrams, floor plans, and
details for lighting installation and construction. In addition, exercises allow you to develop lighting design skills in
preparation for working on actual projects, as well as the NCIDQ and NCARB exams. Packed with informative
illustrations, Lighting Design Basics is an invaluable resource for students, as well as interior designers and
architects studying for professional licensing exams. The BIID Interior Design Job Book is the first book to set out the
professional standard for running an interior design project. It does so step by step, in a sequence designed to
complement the construction industry’s standard Plan of Work, providing guidance at every stage of a job from
appraisal of the client’s requirements through to completion. Suitable for all interior design projects - whether small or large - and for both interior designers working in an integrated design team and those acting as lead consultant, it brings a codified procedure and a professional rigour to the way your practice works and the way your projects run – vital for achieving a professional edge in a competitive field. Its hands-on approach is supplemented by numerous model letters and specimen forms, which the designer can quickly adapt to any job in question.

The interior designer's guide to effective hand drafting

The kinesthetic act of completing a manually drafted drawing gives interior designers a greater understanding of the space they're designing, time to reflect on their work, and the skills needed to quickly draw freehand for presentations and design concept developments. Manual Drafting for Interiors is an essential reference for interior designers learning how to manually draft scaled floor plans, elevations, sections, and three-dimensional drawings. Clearly explaining techniques and methods, it begins with an explanation of drafting tools and their various uses, and then presents instructions and illustrations that indicate how to complete increasingly more difficult drafting conventions. Additionally, readers will learn drawing techniques for indicating various materials, symbols for coordinating related drawings, and architectural lettering. Complemented with extensive drawings, inspiring examples, and tips for developing your own style of graphic expression, Manual Drafting for Interiors arms readers with essential skills they'll use throughout their career as a designer.

A practical approach to planning residential spaces

Residential Interior Design: A Guide To Planning Spaces is the industry-standard reference for all aspects of residential space planning, with a practical focus on accessible design, ergonomics, and how building systems affect each space. This new third edition has been updated with the most recent code information, including the 2015 International Residential Code and the International Green Construction Code, and new content on remodeling. Packed with hundreds of drawings and photographs, this book illustrates a step-by-step approach to design that applies to any residential space, and ensures that the most important factors are weighted heavily in the decision making process. Daily use is a major consideration, and the authors explore the minimum amount of space each room requires to function appropriately while examining the host of additional factors that impact bedrooms, bathrooms, kitchens, hallways, and more. Detailed information about accessibility is included in each chapter, making this book a reliable design reference for "aging in place" and universal design. The new companion website features teaching tools and a variety of learning supplements that help reinforce the material covered. Interior design is a fundamental component of a residential space, and a required skill for architecture and design professionals. This book is a complete reference on all aspects of residential design, and the factors that make a space "work." Design spaces with primary consideration of daily use Account for building systems,
accessibility, human factors, and more. Get up to date on the latest residential interior building codes. Plan interiors for any home, any style, and any budget. Designing a residential interior is about more than choosing paint colors and furniture—it's about people, and how they interact and use the space. It's about shaping the space to conform to its function in the best possible way. Residential Interior Design provides clear, comprehensive guidance on getting it right every time.

The complete guide to portfolio development for interior designers. It's a widely known fact that interior designers need a strong visual presence in the form of a well-crafted, professional-looking portfolio. Surprisingly, however, many interior designers aren't equipped with the expertise required to organize and unify their work in a fashion that optimally conveys their talents and skills. Portfolios for Interior Designers helps demystify the process by guiding the reader toward mastery in assembling an winning portfolio. It delivers essential step-by-step instruction presented in a manner that shows interior designers how to properly and effectively display their designs.

This book also includes:

- Color and black-and-white illustrations showing portfolio elements and options
- Graphic design concepts necessary for portfolio development
- Specific information for the design of digital portfolios
- Supplemental teaching resources that direct readers to a companion website
- Useful tips on the ways that popular graphics software applications can be best implemented for certain portfolio elements
- Samples of cover letters and resumes, along with discussion of job search procedures
- With the aid of real-world examples, Portfolios for Interior Designers examines how a portfolio can be used as an effective tool for communicating with clients and other professionals. A much-needed guide, this book eliminates the uncertainty surrounding portfolio development so that interior designers can showcase their abilities successfully—and land the next job.

This updated revision of the best-selling resource for interior designers offers comprehensive coverage of all of the visual design and presentation skills that interior designers need to know, from initial sketches and drawings to final rendering and presentation models. It devotes discrete chapters to the topics of manual, freehand, and digital drawing and features updated content throughout, including the latest information on digital presentation software like Photoshop, SketchUp, Revit, and AutoCAD. High-quality, color images throughout offer additional guidance, helping to make this book a perfect comprehensive learning tool for students.

Put pen to paper and master the quality graphics and visual presentation techniques to create creative commercial and architectural compositions! If you're a designer and already possess the basic skills, knowledge, and techniques of design, then it's time to fine tune your art in order to be able to sell your product design. A Guide to Visual Presentation teaches designers and artists the foundations of visual commercial presentation throughout its chapters using many visual examples. Discover various types of visual presentations, the drawing of lines, the creation of good line compositions, line types and lettering, as well as the
skill of sketching, the techniques involved in design drawings and the basics of presentation drawings. Artist Ruzaimi M at Rani provides artists and designers a helpful compendium of graphics information, lines and composition, sketching, design drawing and presentation drawing. There are many examples for readers to see and comprehend. Examples include graphic images, textual information and step by step illustrations. As the globe shrinks and the concept of distance diminishes, this text challenges the current status quo by identifying the cohesions and specialisations of design communities across the continents. It sets out an international spatial design landscape, identifying and contouring global design practice and design hotspots from a range of case studies, interviews and design practice perspectives. Using a range of interior environments, the chapters link the origins, trends and perceptions of the interior to create new insight into trans-global design. The book expands, but also coheres the interior design discipline to ensure the subject continues to grow, develop and influence the inhabitations of the world. The book features a wealth of pedagogical elements including: Beautifully designed with over 100 full colour illustrations, photographs and examples of design work Maps and diagrams which highlight hotspots of design across the globe, providing strong graphic information Interview panels featuring professional insights from designers across the globe ‘Employability’ boxes, providing a good tips guide for students gaining employment across the globe ‘International Dimension’ boxes which strengthen the scholarship of studying interior design in a globalised way ‘Design Oddities’ box which brings into focus any new or contextual facts that help contextualise the global interior. The new, updated edition of the successful book on interior design Interior Design Visual Presentation, Second Edition is fully revised to include the latest material on CAD, digital portfolios, resume preparation, and Web page design. It remains the only comprehensive guide to address the visual design and presentation needs of the interior designer, with coverage of design graphics, models, and presentation techniques in one complete volume. Approaches to the planning, layout, and design of interior spaces are presented through highly visual, step-by-step instructions, supplemented with more than forty pages of full-color illustrations, exercises at the end of each chapter, and dozens of new projects. With the serious designer in mind, it includes a diverse range of sample work, from student designers as well as well-known design firms such as Ellerbee and Beckett Architects and M S A rchitects.